



Cookie Policy

Xperisus Inc. ("we," "us," or "our") has established this Cookie Policy (this "Cookie Policy"). It sets out how we use cookies, advertising identifiers, tags, SDKs, local storage, and similar technologies (collectively, "Cookies") on or in the websites and related services that we operate (collectively, the "Services").

Article 1 (Scope)

1. This Cookie Policy applies to the following sites that we operate and to the services associated with them:
 - (1) our corporate website;
 - (2) our landing pages (including sites for overseas travel agents);
 - (3) our experience e-commerce site (the "Experience E-Commerce Site"); and
 - (4) the pages, forms, membership features, and other related services associated with any of the foregoing.
2. The use of Cookies specific to the Experience E-Commerce Site is set out in Schedule 1 to this Cookie Policy. If Schedule 1 differs in any respect from the main body of this Cookie Policy, Schedule 1 prevails.

Article 2 (What Cookies Are)

1. A cookie is a small data file that is stored on your device or in your browser when you visit a website.
2. In addition to cookies, we may use pixel tags, web beacons, local storage, SDKs, advertising identifiers, and similar technologies.

Article 3 (Purposes for Which We Use Cookies)

We use Cookies mainly for the following purposes:

- (1) to provide the basic functions of our sites, keep you signed in, and ensure security;
- (2) to save entries and settings, optimize how content is displayed, and otherwise make our sites easier to use;
- (3) to understand how our sites are used, run analytics, improve the quality of the Services, and consider new services;
- (4) to prevent and investigate unauthorized access, fraudulent applications, and misuse;
- (5) to deliver advertising, display recommendations, and carry out marketing activities;
- (6) to measure advertising effectiveness, measure conversions, and avoid delivering the same advertising repeatedly; and
- (7) to pursue any purpose incidental to the foregoing.

Article 4 (Categories of Cookies)

We may use the following categories of Cookies:

1. **Strictly necessary Cookies.** Cookies that are essential to the provision of the Services. If they are disabled, our sites may not function properly.
2. **Functional Cookies.** Cookies that make our sites easier to use, for example by retaining settings and optimizing the user interface.
3. **Analytics and statistics Cookies.** Cookies used to run analytics, analyze usage, and improve the Services.
4. **Advertising and marketing Cookies.** Cookies used to deliver advertising, to target it, and to measure its effectiveness.

Article 5 (Information Transmitted to Third Parties)

We may transmit information obtained through Cookies to third-party providers. The information transmitted includes:

- (1) cookie IDs, advertising identifiers, and other online identifiers;
- (2) IP address, device information, and browser information;
- (3) browsing history, click history, activity history, and time spent on our sites;
- (4) referring URL and the date and time of access;
- (5) conversion information (such as applications submitted); and
- (6) session information and sign-in status.

Article 6 (Recipients of Transmitted Information)

1. We may transmit information obtained through Cookies to third-party providers for the purposes of running analytics, delivering advertising, measuring advertising effectiveness, optimizing the user interface, managing consent, providing e-commerce features, and the other purposes set out in this Cookie Policy. Annex A-1, Annex A-2, Annex B-1, and Annex B-2 set out the recipients, the information transmitted, the purposes of use, the Cookie categories, the storage or expiry periods, the opt-out methods, and other material information.
2. We update the Annexes as appropriate when we add tools, change them, or stop using them.
3. In some jurisdictions, the use of advertising Cookies or similar tracking technologies may constitute the "sale" or "sharing" of personal information.

Article 7 (Changing Your Settings)

1. You can control the use of Cookies by any of the following means:
 - (1) our cookie banner or preference center;
 - (2) your browser settings; and
 - (3) the opt-out mechanisms offered by each third-party provider.
2. If strictly necessary Cookies are disabled, all or part of the Services may become unavailable.

Article 8 (Consent Management)

1. In accordance with applicable laws and regulations, we obtain prior consent for Cookies other than strictly necessary Cookies where such consent is required.
2. Even after giving consent, you may change or withdraw it at any time from the settings screen, which you can reach through our cookie banner, our preference center, or the "Cookie Settings" link on our website.

Article 9 (Residents of the European Economic Area and the United Kingdom)

1. For residents of the European Economic Area (EEA) or the United Kingdom, Cookies other than strictly necessary Cookies are used on the basis of prior consent.
2. Analytics Cookies, advertising Cookies, social media integration Cookies, and other Cookies that are not strictly necessary are enabled only where you have given consent.
3. You may withdraw your consent at any time, and we will stop using the relevant Cookies from that point onward.

Article 10 (California Residents)

1. The use of advertising Cookies and tracking technologies may constitute "sharing" or a "sale" under the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act (together, the "CCPA/CPRA").
2. Where our practices fall within that scope, you may opt out at any time via the "Do Not Sell or Share My Personal Information" or "Your Privacy Choices" link on our website.
3. In accordance with laws and regulations, we honor Global Privacy Control (GPC) signals that you have enabled as valid opt-out requests.
4. Following an opt-out, we stop using the advertising Cookies or tracking technologies concerned and take any other necessary measures.

Article 11 (Amendments)

We may amend this Cookie Policy in response to changes in law or regulations, or changes to the Services.

Article 12 (Contact Point)

Xperisus Inc.

Email: info@xperisus.com

Telephone: +81-3-4405-5456 (Monday to Friday, 10:00–17:00 Japan Standard Time, excluding Japanese public holidays)

Article 13 (Governing Language)

The Japanese version of this Cookie Policy is the authoritative text. Where we provide a translation into English or any other language and there is any discrepancy between the Japanese version and that translation, the Japanese version prevails.

Adopted: October 1, 2026

Last revised: October 1, 2026

Schedule 1 (Additional Provisions Relating to the Experience E-Commerce Site)

Article 1 (Additional Purposes of Use)

The Experience E-Commerce Site uses Cookies for the following purposes:

- (1) to keep you signed in and manage sessions;
- (2) to retain cart contents;
- (3) to optimize the user interface and improve how content is displayed;
- (4) to prevent fraudulent applications;
- (5) to display recommendations; and
- (6) to measure conversions and optimize advertising.

Article 2 (Additional Information Transmitted)

The following information may also be transmitted from the Experience E-Commerce Site:

- (1) application history;
- (2) product browsing history;
- (3) conversion information;
- (4) session information; and
- (5) member identifiers.

Article 3 (Effect of Disabling Strictly Necessary Cookies)

If strictly necessary Cookies are disabled, the e-commerce features (such as signing in and submitting applications) will be unavailable.

Article 4 (Note on the Current Scope of Functionality)

As of the date of this Schedule, the Experience E-Commerce Site allows users to submit applications for experience plans. It does not yet offer product sales, payment processing, or similar features. If we offer those features in the future, we will amend this Schedule before beginning to offer them and will specify the additional Cookies used, the recipients of transmitted information, and the information transmitted.

Annex A-1 (Corporate Website)

In the Annexes below, "DPF" means the EU–U.S. Data Privacy Framework (and, for transfers from the United Kingdom, the UK Extension to that framework).

Provider	Service	Category	Type	Information transmitted	Purpose of use	Storage / expiry period	Opt-out / reference URL	Recipient country / basis for transfer
GIG Inc.	LeadGrid (CMS platform)	Strictly necessary	First party	Session information	Providing the site and managing sessions	laravel_session: approx. 2 hours	Cannot be disabled (strictly necessary) — reference: https://leadgrid.jp/privacy	Within Japan
CookieYes Limited	CookieYes (consent management platform, or "CMP")	Strictly necessary / consent management	First party	Consent status	Obtaining and managing consent	cookieyes-consent: 1 year	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://www.cookieyes.com/privacy-policy/	United Kingdom / standard contractual clauses (under our data processing agreement with CookieYes)
Google LLC	Google Analytics (GA4)	Analytics	Third party	Cookie ID, browsing and click history, IP address, device and browser information	Analytics and service improvement	_ga: 400 days / _ga_*: 400 days	Opt out at https://tools.google.com/dlpage/gaoptout — reference: https://policies.google.com/privacy	United States / DPF certified
Google LLC	Google Ads / Google Tag Manager	Advertising	Third party	Advertising ID, conversion information, browsing history	Advertising delivery, measurement of advertising effectiveness, conversion tracking	_gcl_a: 90 days / IDE (doubleclick.net): 400 days / test_cookie: a few minutes	Opt out at https://adssettings.google.com — reference: https://policies.google.com/privacy	United States / DPF certified
Microsoft Corporation	Microsoft Clarity	Analytics / UX improvement	Third party	Activity history, IP address, device and browser information	UX improvement and behavioral analysis	_clck: 1 year / _clsk: 1 day / CLID: 1 year / MUID, SRM_B: approx. 13 months / MR: 7 days / ANONCHK, SM: session	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://privacy.microsoft.com/privacystatement	United States / DPF certified
Meta Platforms, Inc.	Meta Pixel	Advertising	Third party	Activity history, device information	Advertising delivery and measurement of advertising effectiveness	_fbp: 90 days	Opt out at https://www.facebook.com/adpreferences — reference: https://www.facebook.com/privacy/policy	United States / DPF certified
Google LLC	YouTube (embedded video)	Functional	Third party	Viewing information, device information	Playing embedded video	As set by YouTube	Reference: https://policies.google.com/privacy	United States / DPF certified

Annex A-2 (Landing Pages and Campaign Pages)

Provider	Service	Category	Type	Information transmitted	Purpose of use	Storage / expiry period	Opt-out / reference URL	Recipient country / basis for transfer
Squarespace Ireland Limited	Squarespace (site platform)	Strictly necessary	First party	Session information, visitor identifier	Providing the site and preventing fraud	crumb: session / ss_cvr: 400 days / ss_cvt: approx. 30 minutes	Cannot be disabled (strictly necessary) — reference: https://www.squarespace.com/privacy	Ireland; United States (Squarespace, Inc., as sub-processor) / DPF certified
CookieYes Limited	CookieYes (consent management platform, or "CMP")	Strictly necessary / consent management	First party	Consent status	Obtaining and managing consent	cookieyes-consent: 1 year	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://www.cookieyes.com/privacy-policy/	United Kingdom / standard contractual clauses (under our data processing agreement with CookieYes)
Basic Inc.	form.run (inquiry form)	Strictly necessary	Third party	Form entries, submission information	Providing and submitting the inquiry form	On form submission only	Cannot be disabled (strictly necessary) — reference: https://basicinc.jp/privacy	Within Japan
Google LLC	Google Analytics (GA4)	Analytics	Third party	Cookie ID, browsing and click history, IP address, device and browser information	Analytics and service improvement	_ga: 400 days / _ga_*: 400 days	Opt out at https://tools.google.com/dlpage/gaoptout — reference: https://policies.google.com/privacy	United States / DPF certified

Provider	Service	Category	Type	Information transmitted	Purpose of use	Storage / expiry period	Opt-out / reference URL	Recipient country / basis for transfer
Google LLC	Google Ads / Google Tag Manager	Advertising	Third party	Advertising ID, conversion information, browsing history	Advertising delivery, measurement of advertising effectiveness, conversion tracking	_gcl_a: 90 days / test_cookie: a few minutes	Opt out at https://adssettings.google.com — reference: https://policies.google.com/privacy	United States / DPF certified
Microsoft Corporation	Microsoft Clarity	Analytics / UX improvement	Third party	Activity history, IP address, device and browser information	UX improvement and behavioral analysis	_clk: 1 year / _clsk: 1 day / CLID: 1 year / MUID, SRM_B: approx. 13 months / MR: 7 days / ANONCHK, SM: session	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://privacy.microsoft.com/privacystatement	United States / DPF certified
WOVN Technologies, Inc.	WOVN.io (multilingual display; in use until November 30, 2026)	Functional	Third party	Selected language, page viewed	Switching the display language and measuring usage	wovn_selected_lang: 1 year / WAPID, wap_last_event: 400 days	Delete via your browser settings — reference: https://wovn.io/privacy	United States (WOVN's service infrastructure) / standard contractual clauses (under WOVN's privacy policy)

Annex B-1 (Experience E-Commerce Site — current site, until migration to the new site is complete)

Provider	Service	Category	Type	Information transmitted	Purpose of use	Storage / expiry period	Opt-out / reference URL	Recipient country / basis for transfer
A to J Inc. (Mercart)	E-commerce system (Mercart)	Strictly necessary	First party	Session information, cart information, member identifier, product browsing history, application history	Providing the site, managing sessions, retaining cart contents, keeping users signed in, displaying browsing history	xperisus, xperisus_secure, ARRAffinity: session (until the browser is closed) / xperisus_browser: 1 day / xperisus_rl: 30 days / ITEMHISTORY, IsPartialLogin, PartialLoginKey: 90 days / xperisus_agent, LEAVEHISTORY: 400 days	Cannot be disabled (strictly necessary) — reference: https://mercart.jp/privacy	Within Japan
CookieYes Limited	CookieYes (consent management platform, or "CMP")	Strictly necessary / consent management	First party	Consent status	Obtaining and managing consent	cookieyes-consent: 1 year	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://www.cookieyes.com/privacy-policy/	United Kingdom / standard contractual clauses (under our data processing agreement with CookieYes)
Google LLC	Google Analytics (GA4)	Analytics	Third party	Cookie ID, browsing and click history, IP address, device and browser information	Analytics and service improvement	_ga: 400 days / _ga_*: 400 days	Opt out at https://tools.google.com/dlpage/gaoptout — reference: https://policies.google.com/privacy	United States / DPF certified
Google LLC	Google Ads / Google Tag Manager	Advertising	Third party	Advertising ID, conversion information, browsing history	Advertising delivery, measurement of advertising effectiveness, conversion tracking	_gcl_a: 90 days / IDE (doubleclick.net): 400 days / test_cookie: a few minutes	Opt out at https://adssettings.google.com — reference: https://policies.google.com/privacy	United States / DPF certified
Microsoft Corporation	Microsoft Clarity	Analytics / UX improvement	Third party	Activity history, IP address, device and browser information	UX improvement and behavioral analysis	_clk: 1 year / _clsk: 1 day / CLID: 1 year / MUID, SRM_B: approx. 13 months / MR: 7 days / ANONCHK, SM: session	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://privacy.microsoft.com/privacystatement	United States / DPF certified
Channel Corporation (Japan)	Channel Talk (chat support)	Functional	Third party	Visitor identifier, session information, chat widget error information	Providing the inquiry chat feature	ch-veil-id: 1 year / ch-session-*: approx. 30 minutes / _dd_s_v2: 1 year (set by Datadog as embedded in the chat widget)	Delete via your browser settings — reference: https://channel.io/en/terms/privacy	Republic of Korea (AWS Seoul region); United States (Datadog, Inc., for chat widget error monitoring) / adequacy decision (EU and UK); DPF certified
WOVN Technologies, Inc.	WOVN.io (multilingual display; in use until November 30, 2026)	Functional	Third party	Selected language, page viewed	Switching the display language and measuring usage	wovn_selected_lang: 1 year / WAPID, wap_last_event: 400 days	Delete via your browser settings — reference: https://wovn.io/privacy	United States (WOVN's service infrastructure) / standard contractual clauses (under WOVN's privacy policy)

Annex B-2 (Experience E-Commerce Site — new site)

Provider	Service	Category	Type	Information transmitted	Purpose of use	Storage / expiry period	Opt-out / reference URL	Recipient country / basis for transfer
Xperisus Inc. (operated on Amazon Web Services)	Member authentication (Amazon Cognito)	Strictly necessary	First party	Member identifier, authentication tokens	Keeping users signed in and authenticating users	Local storage CognitoIdentityServiceProvider.*: until sign-out	Cannot be disabled (strictly necessary)	Within Japan (AWS Tokyo region)
Xperisus Inc.	Bucket List	Functional	First party	None (stored on your device only)	Saving and displaying experiences you are interested in	Local storage xperisus:bucket-list, xperisus:bucket-dock-open: until sign-out or deletion	Delete via your browser settings	Not transmitted
Xperisus Inc.	Experience listings	Functional	First party	None (stored on your device only)	Retaining your position in the listings	Session storage experiences:pages.*: until the tab is closed	Delete via your browser settings	Not transmitted
CookieYes Limited	CookieYes (consent management platform, or "CMP")	Strictly necessary / consent management	First party	Consent status	Obtaining and managing consent	cookieyes-consent: 1 year	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://www.cookieyes.com/privacy-policy/	United Kingdom / standard contractual clauses (under our data processing agreement with CookieYes)
Google LLC	Google Analytics (GA4)	Analytics	Third party	Cookie ID, browsing and click history, IP address, device and browser information	Analytics and service improvement	_ga: 400 days / _ga_*: 400 days	Opt out at https://tools.google.com/dlpage/gaoptout — reference: https://policies.google.com/privacy	United States / DPF certified
Microsoft Corporation	Microsoft Clarity	Analytics / UX improvement	Third party	Activity history, IP address, device and browser information	UX improvement and behavioral analysis	_clk: 1 year / _clsk: 1 day / CLID: 1 year / MUID, SRM_B: approx. 13 months / MR: 7 days / ANONCHK, SM: session	Change or withdraw your consent via the "Cookie Settings" link on our website — reference: https://privacy.microsoft.com/privacystatement	United States / DPF certified
Google LLC	YouTube (embedded video)	Functional	Third party	Viewing information, device information	Playing embedded video	As set by YouTube	Reference: https://policies.google.com/privacy	United States / DPF certified